



**Mondragon  
Unibertsitatea**

**Media, Journalism &  
Communication**

Spring semester



**BASQUE  
EMOTION**  
*have a great experience!*

# MONDRAGON UNIBERTSITATEA

## > 1. General information

This is a **30 ECTS** study period in Media, Journalism and Communication at Mondragon University [Faculty of Humanities and Education] for Erasmus, exchange or international students. The working language of the course will be **English**.

## > 2. The aim of the programme

The overall theme of the programme will be media and communication with periods of practical experience or writing an individual assignment. In the majority of subjects, the international students will take part in the regular classes at the Faculty, along with **local students** in order to promote integration to the maximum.

## > 3. Assessments and accreditation

Students are expected to contribute actively to the work of the course. Regular assignments leading towards a final mark for the subject will be given by each course teacher. A final transcript of records will be issued based on each teacher's assessment of the students performance. The grading system will be ECTS.

## > 4. Application deadline

**15<sup>th</sup> December.**

## > 5. Accommodation

Shared flat service for students is offered, by means of the University, by a Real State Agency, "GERTU",

[inmobiliariagertu@gmail.com](mailto:inmobiliariagertu@gmail.com)

## > 6. More information

[www.mondragon.edu/en/welcoming-information/international-student-guide](http://www.mondragon.edu/en/welcoming-information/international-student-guide)

## STUDY PROGRAMME

The content of the course will comprise the following areas of study:

### > **Audiovisual language and technology [12 ECTS]**

The main goal of this module is to gain a solid foundation in audiovisual language. In addition, the basic technical use and aesthetic rules of the camera will be worked out. Finally, resources and software for the current edition will also be developed. With the aim of working on all this in a practical way, and with the aim of working on the basic organization, planning and coordination of audiovisuals, the main project of the module will be to make a short film.

### > **Visual and digital culture [12 ECTS]**

Based on the change that digitalisation has brought to the field of communication, the aim of the module is to first get to know the main features of a hyperconnected society and then to work on communication aimed at that society. To this end, a wide range of knowledge will be addressed: the characteristics and development of the digital world, digital identity, the importance of the image in social networks, hypertext and interactive communication, web design and mobile communication, among others.

### > **Contemporary culture [3 ECTS]**

Explores how the relationships between individuals and societies function and how they interact within the contexts of interculturalism, globalisation, migration, mass media, multilingualism.

### > **Basque culture: language, media and education [6 ECTS]**

A brief survey of Basque culture centred on some of its most relevant aspects: language, history and education system, in order to understand present day Basque society.

### > **Spanish [6 ECTS]**

Intensive course whose aim is to consolidate and improve the Spanish language proficiency.

## ADDITIONAL INFORMATION

30 ECTS international course in English in the Basque Country, for **Media, Journalism and Communication** students [Erasmus or exchange students].

**Spring Semester:** February 1<sup>st</sup> 2021 - June 11<sup>th</sup> 2021

### + INFO

<https://www.mondragon.edu/en/mobility-programmes/exchange-students>

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