

<p style="text-align: center;">Module type Elective Course in Audiovisual Communication Degree Program Course title Video Project</p>	<p style="text-align: center;">ECTS Credits 6</p>
<p>Language(s) of instruction Spanish, English</p>	<p style="text-align: center;">Format In person</p>
<p>Skills that the student will acquire with this subject</p> <p>-Basic skills:</p> <p>CB4. Be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.</p> <p>CB6. Be able to deal with complex situations and situations that require the development of new solutions in academic, labor and professional areas within their field of study.</p> <p>-General skills:</p> <p>CG6. Raise new questions, seek different ways of doing things and create different contexts in order to find creative solutions for situations.</p> <p>CG8. Adapt to changes flexibly, and be able to manage both new situations and the emotions that arise with change. All of this adds value to the student's experience; the student grows and improves both personally and professionally, and accepts the fact that failure is part of the process.</p> <p>- Specific skills:</p> <p>CE6. Use the language of audiovisual communication clearly, coherently and effectively, with attention to the needs of context.</p> <p>CE7. Use and master the technologies of audiovisual communication to create content, keeping in mind the specific needs of the project.</p> <p>CE8. Carry out the production, organization, planning and coordination of the different stages of a communication project, taking into account the planned human, technical and budgetary resources.</p>	
<p>Learning outcomes the student will acquire with this subject</p> <ul style="list-style-type: none"> - Create an audiovisual work taking into account the narrative and aesthetic characteristics of the project to be carried out. - Master the use of editing software and apply it in carrying out an audiovisual project. - Produce audiovisual content, keeping in mind the needs of the project, and working autonomously and dynamically on the assigned tasks. - Raise new questions and find creative solutions in seeking new ways to create entertainment. - Accept and manage the new situations that arise in the production of entertainment content. 	
<p>Teaching-learning methodology and its relationship to the skills the student must acquire</p> <p>ME4. Cooperative learning. ME5. Challenge-based learning.</p>	

Training activities

In-person activities (30%):

AP15. Seminars - 15 hours

AP18. Tutoring - 30 hours

Non-in-person activities (70%):

ANP1. Autonomous study and work - 60 hours

ANP2. Group study and work - 45 hours

Summary of course content

- Ideation process of an audiovisual project: from ideation to creation.
- Stages of an audiovisual project.
- Running order and scriptwriting for a news report.
- Pre-production: the art of getting what is needed for an audiovisual project.
- Recording: how to take advantage of resources.
- The different elements of editing.